Drop down Menu Business risks

**Head Sub Sub1**

MACRO Regulation Subsidies

Health safety

Fiscal regulations

Industry Terms of Trade

Cyclicality

Political Stability / Instability

Reliability

Economy Recession / Growth

Foreign Exchange

Commodity prices

MARKET Demand Fashion ans tastes

Product Life Cycle

Supply Offline / online / dual

Market share (%)

MANUFACTURE Machinery Reliability and maintenance

Flexibility

Capacity utilisation

I.P. Rights

Innovation R&D

CONTINGENCY Warranties Sales contracts

Guarentees

MARKET

MANUFACTURE

MANAGEMENT

CONSENTRATION

CONTINGENCY